

APC INPLACEMENT

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APCI LAUNCHES AGING WORKFORCE SOLUTIONS AT 2009 ANNUAL SHRM CONFERENCE

Knowledge Transfer and Talent Retention Strategies and Solutions Get the Attention of 7,600 Attendees

RALEIGH, NC – July 8, 2009 – APC InPlacement (www.apcinplacement.com) celebrated its official launch last week in New Orleans where it introduced its suite of knowledge retention and talent transition solutions and services to more than 7,600 Human Resources Professionals at the 61st Annual SHRM Conference & Exposition. HR Leaders who have already been impacted by the difficult loss of critical talent and knowledge within their organizations expressed great interest and excitement in APC InPlacement's offerings.

APC InPlacement (APCI) was established as a direct response to customer demand for a solution to the problems and challenges created by their aging and retiring workforces. Baby Boomers are beginning to retire en masse, and they're taking their critical knowledge, experience and relationships with them. As one conference attendee stated, "Our entire senior management team is already eligible to retire! So are half of the rest of our staff." She added that her company had no transition plan in place. APCI conducts workforce assessments to determine whether an organization is ready for this demographic shift. APCI's assessments also reveal the cost, risk and impact of the loss of a company's most critical talent and knowledge.

Following the initial assessments, APCI develops strategies and customized solutions that address knowledge transfer and retention, succession planning, key employee retention, and workforce transition. Such programs and practices mitigate the risk of the loss of critical relationships and institutional knowledge and experience. They also help the organization maintain current productivity and performance and build upon its past successes. Additional benefits include lower recruiting and training costs and reduced turnover.

The US Bureau of Labor Statistics states that 25% of the working population will reach retirement age in 2010 - the same year that 10,000 Americans a day will turn age 65. Surprisingly, SHRM's (Society for Human Resource Management) most recent Succession Planning Survey Report indicates that only 28% of organizations have a formal succession plan in place. APC InPlacement shows organizations how to move from this unprecedented crisis to an extraordinary strategic opportunity.

APCI is a division of Alliance of Professionals & Consultants, Inc. (APC). Founded in 1993, APC is a workforce solutions provider headquartered in Raleigh, NC, with additional offices in Washington, DC, Atlanta, GA, Jacksonville, FL, Dallas, TX, St. Louis, MO, and Charlotte, NC.

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If you would like more information about this topic, or to schedule an interview with Karin Cross, please call Karin at 919-510-9696 or email her at kcross@apcinplacement.com.



"Transitioning Talent, Retaining Knowledge"®